



Kevin Russ L.L.C.,

A small, boutique, LLC., professional services firm helping organizations and professionals build capacity.



KEVIN RUSS INC.

Black Male Initiatives • Business Strategy • Career Empowerment • Community Development • Executive Coaching • Fundraising • Life Coaching • Men's Personal Style • Ministry • Organizational Development • Talent Acquisition



Kevin Russ L.L.C.

Corporate Presentation

May 15, 2015

Presenter: Kevin Russ, President & CEO, **Kevin Russ L.L.C.**,
B.S.W., M.P.A., M.S., Ed.D, M.Div., D.Min Candidate



Black Male Initiatives • Business Strategy • Career Empowerment • Community Development • Fundraising • Life Coaching • Ministry • Organizational Development • Talent Acquisition



Today's Agenda!

START

10:00am

10:10am

10:20am

Who I Am!

Who is Kevin Russ? What is **Kevin Russ L.L.C.**?

What I Do!

What type of services and does **Kevin Russ L.L.C.** provide?

Why I Do It!

Why **Kevin Russ L.L.C.**? And why consulting and advisory?



Today's Agenda!

10:30am

Why It Works!

Why **Kevin Russ L.L.C.** services and solutions are unique?

10:40am

Where I Have Been!

Where has **Kevin Russ L.L.C.** done business in the past?

10:50am

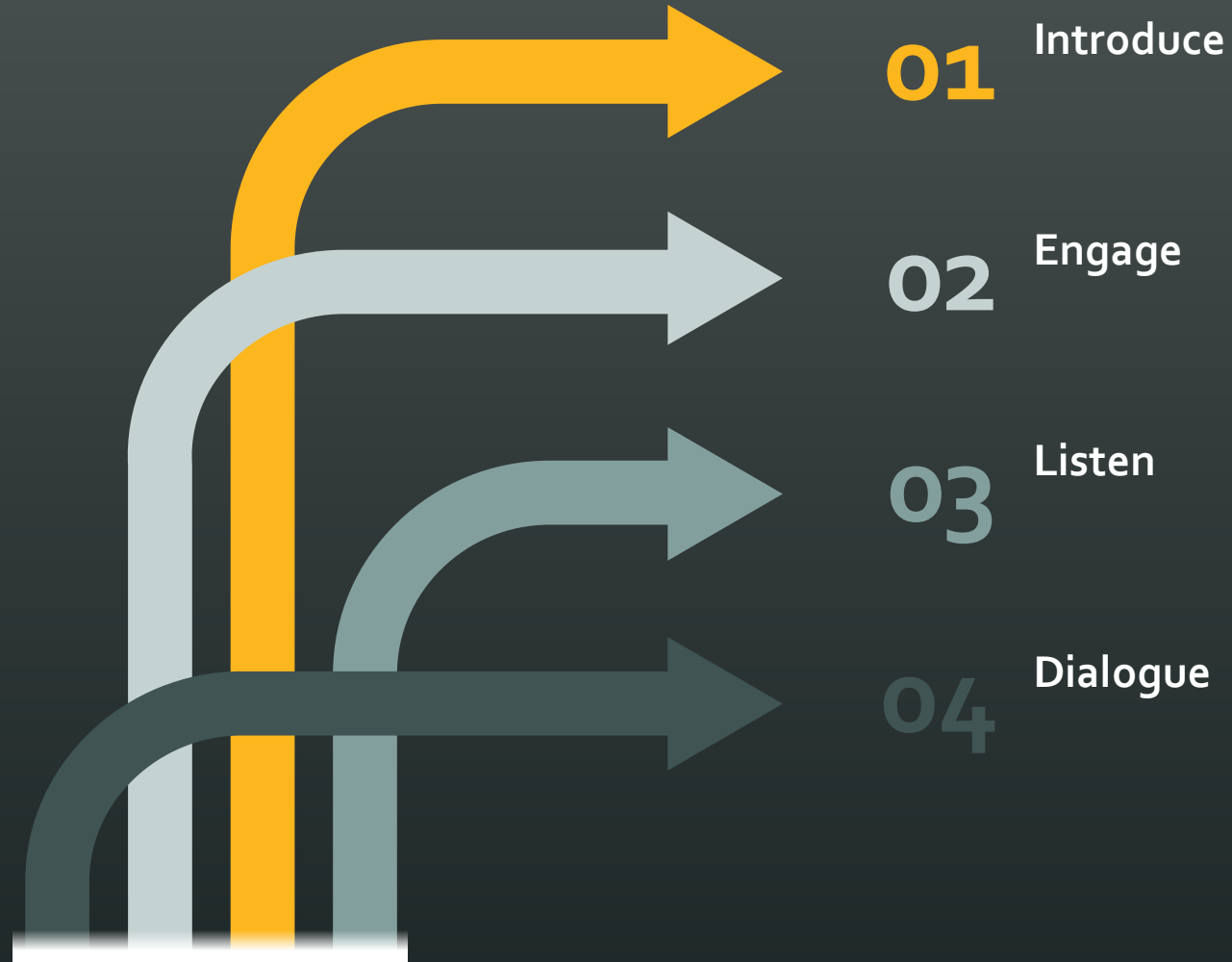
When To Call!

When is the best time to reach out to **Kevin Russ L.L.C.** for help?

END



Objectives for Today's Meeting



Message From the President & CEO!

“It gives me great pleasure to converse with you about **Kevin Russ L.L.C.** which is a venture and effort to bring together my more than 23 years of professional experience, demonstrated expertise, education, and training, across a broad cross-section of industries and sectors.

Kevin Russ, L.L.C. is small, boutique, professional services firm dedicated to helping organizations and professionals respond to some their critical capacity-building needs in order to ultimately improve the outcomes for those they serve!

Kevin W. Russ

Kevin W. Russ - **President & CEO**



Who I Am - Kevin Russ 360°

01

Education

- *D. Min. in Leadership w/ CED
- *M. Div. in Urban Ministry
- *Ed. D in Urban Education
- *M.S. in Urban Studies
- *M.P.A. in NPM
- *Certificate in HSM
- *B.S.W. in Social Work



Examples of Work

- *Led nonprofit organization to acquire a 1.2m, 3-year, matching grant
- *Launched global top 25 IT consulting firm's UR Division for NA
- *Designed social/academic "best practices" model program for Top 6 HEI

02

Experience

- *Kevin Russ L.L.C., President & CEO
- *Jonathan Street Collaborative.,
- *R4 Ministries., Founder
- *Tata Consultancy Services., Director
- *Let's Get 2 Work, Inc., Founder
- *INROADS - Managing Director
- *Nehemiah Consulting Group., CEO
- *ASU., Asst. Dir. & Director
- *Kenexa., Strategy Consultant
- *BCASA., Program Director
- *WCDJS., Juvenile Counselor

About Kevin Russ L.L.C., 1

Kevin Russ L.L.C.

is a small, boutique, L.L.C.,
professional

services firm.

Based in New Jersey/ New York City, USA.



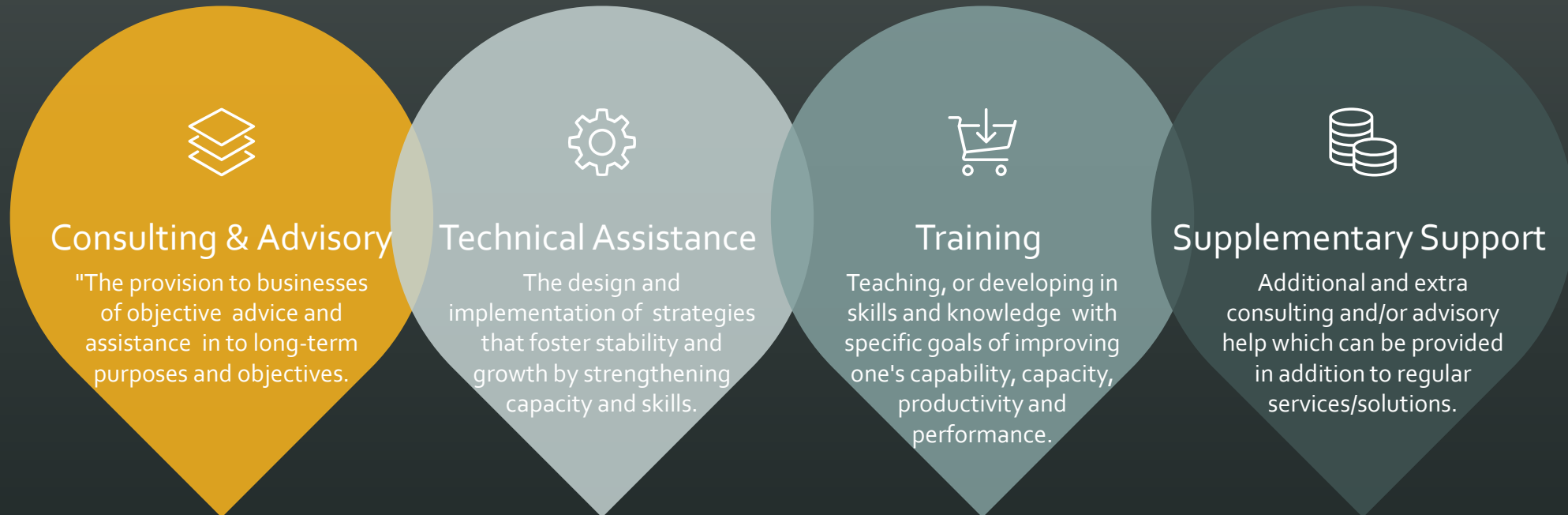
Black Male Initiatives • Business Strategy • Career Empowerment • Community Development • Fundraising • Life Coaching • Ministry • Organizational Development • Talent Acquisition

About Kevin Russ L.L.C., 2

Kevin Russ L.L.C. helps
organizations &
and professionals
across multiple
business sectors
bUild CaPACITY!



What I Do! - Core Business Services - 1



What I Do! - Core Business Sectors 1



Black Male Initiatives

Leading K-12 and post-secondary institutions in improving outcomes for black males or boys of color.

Life Coaching

Providing strategic counsel and advice to clients on matters having to do with personal or life challenges.



Career Empowerment

Fostering a systematic approach to discovering, actualizing, and utilizing interests, skills, and values for employment development.

Men's Personal Style

Helping clients achieve a personally polished look on the outside, and confidence to match on the inside.



Community Development

Assisting neighborhood residents to come together to take collective action and generate solutions to common problems.

Ministry

Partnering with faith-based entities to identify and address issues affecting the health, effectiveness, and direction of the ministry.



Fundraising & Development

Gathering contributions or other resources, from individuals, businesses, foundations, or governmental agencies.

Talent Acquisition

Facilitating the cycle or process related to attracting, sourcing, recruiting and hiring employees within an organization.



Why I Do It! - Vision Driven Statement! - 1

Everyone Has a Vision

What is your vision?

“To become the premier provider of capacity building services for organizations and professionals in my zone of expertise and to assist them in scaling their programs and services in order to more effectively meet the needs of their stakeholders.”

- Kevin Russ, President & CEO **Kevin Russ, L.L.C.**,



Why I Do It! Mission Statement! - 1

WHO I AM? &



I bring cutting-edge, thought-leadership, vision, and solutions to longstanding client challenges and issues. . .

WHAT VALUE DO I ADD?



I thrive on presenting clients with a customer-centric approach and their most pressing problem. . .



I revel in delivering superior, sustainable, and outcomes-driven solutions that achieve results. . .

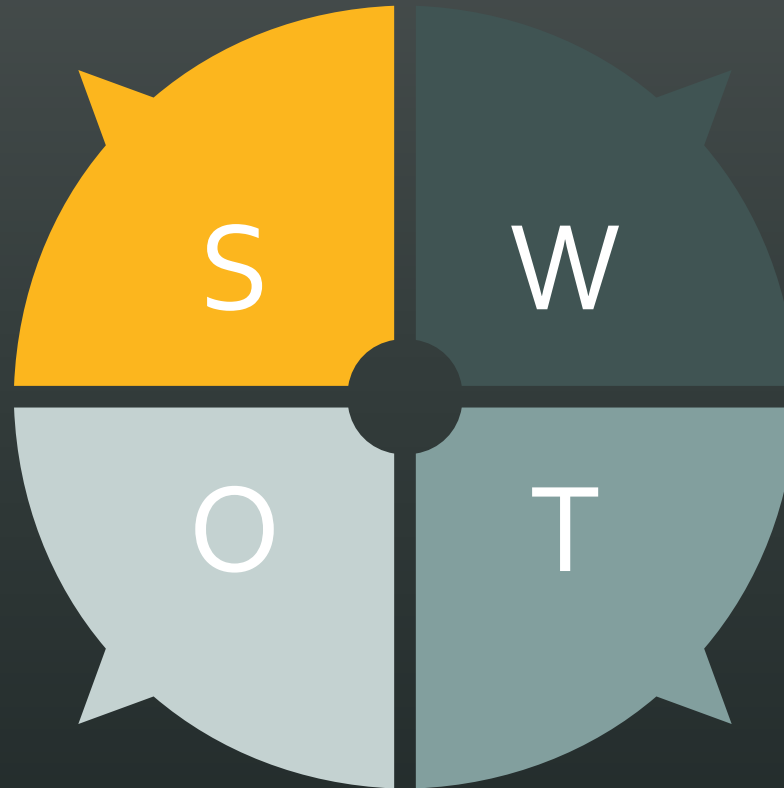
Why It Works! - SWOT Analysis!

Research-Based

14 years of research-based training and development across more than 6 business sectors and various subsectors .

Expertise

23 years of demonstrated experience across more than 6 different business sectors with award winning achievements.



Comprehensive

Consulting, advisory, technical assistance, and support services approach that provides end-to-end solutions for every phase of the problem.

Outcomes Driven

Services and solutions organized into a logical and progressive human services framework that gets long-term, sustainable results.

Where I Have Been! - Clients & Sectors

Black Male Initiatives

- *Brothers Who Dare To Care
- *City University of New York
- *Dillard University
- *Fresno City College



Career Empowerment

- *Jersey City Housing Authority
- *St. Paul's CBC CDC
- *Latino Pastoral Action Center
- *Anthony Bell



Community Development

- *Bethel Gardens Community Center
- *Sandtown-Winchester



Fundraising & Development

- *100 Black Men of Omaha
- *AC2M
- *DKMS
- *Soliya



Ministry

- *Second Baptist Church
- *



Talent Acquisition

- *Columbia University



When To Call! - Request for Proposals

Needs Assessment

The systematic process for determining and addressing needs, or "gaps" between current conditions and desired conditions or "wants."



Strategic Planning

The systematic process of defining your strategy, or direction, and making decisions on allocating its resources.



Board Development

The systematic process of setting the tone and direction of the organization by building effective board leadership and governance to ensure that a nonprofit can operate to its fullest capacity.



Research & Development

The systematic investigative research and development in order to improve upon existing services, solutions, and to offer newer and more effective products.



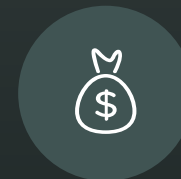
Program Development

A systematic plan of action aimed at the collection of organizational resources geared to accomplish a task.

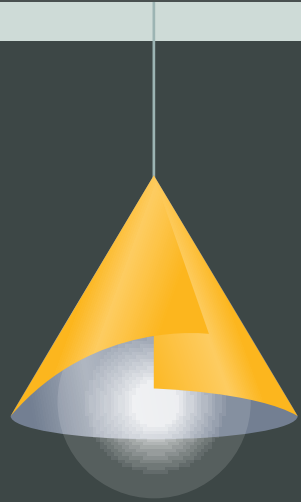


Fundraising & Development

The systematic process by which organizations use fundraising to build capacity and sustainability.

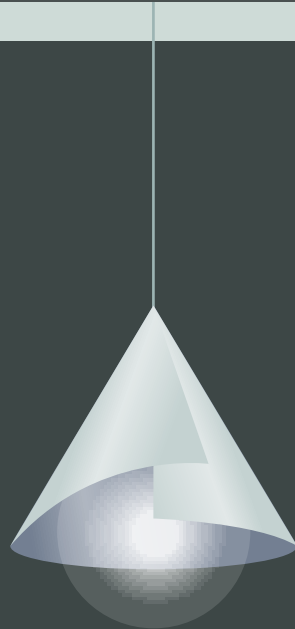


What **Kevin Russ L.L.C.**, Can Do For You! - A Course of Action



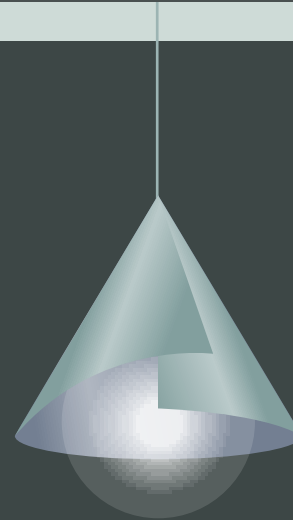
Preliminary

A series of initial discussions between The Client and **Kevin Russ L.L.C.**, to determine the problem, determine a potential course of action, and outline of a scope of work.



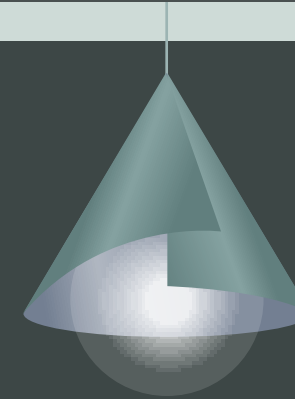
Phase 1 - Discovery

A systematic approach toward gaining additional information and insight about The Client's core business and **Kevin Russ L.L.C.**'s ability to help.



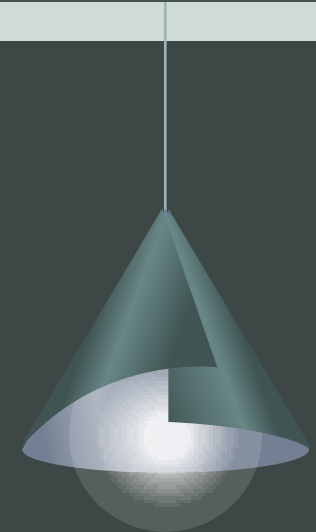
Phase 2 – Dialogue

A collaborative process between The Client and **Kevin Russ L.L.C.**, to derive meaning from the information gathered during Phase 1.



Phase 3 - Engagement

The point in the process where both The Client and **Kevin Russ L.L.C.**, have worked together to identify core business strengths, weaknesses, opportunities and threats facing the organization.



Phase 4 - Implementation

The point in the process where The Client and **Kevin Russ L.L.C.**, have mutually agreed upon and established board development plan and are ready to carry out the tasks.

Questions, Comments, Feedback

THANK
YOU!

